IDOC Reflections of Pride Store Open and Thriving

Indianapolis, Indiana (December 17, 2008) - On October 27, 2008, the first Indiana Department of Correction (IDOC) merchandise store, Reflections of Pride, opened at the Correctional Training Institute (CTI) in New Castle, Indiana, and so far, the store is thriving.

Staff Development Emergency Operations, in collaboration with PEN Products, partnered to provide this as an additional service for departmental staff, and to date, the first store has made almost \$400 in profit, which CTI will use for additional training items and materials.



IDOC merchandise is on display outside of the Reflections of Pride store.

Based on the success of the CTI Reflections of Pride Store, there are plans to open stores in 2009 at the other four regional training locations: Miami Correctional Facility, Plainfield Correctional Facility, Putnamville Correctional Facility, and Westville Correctional Facility.

Currently, the store is open every Friday from 11:30 p.m. - 1:00 p.m. and for one hour a day during special training events. The store contains many items, including various types of shirts, hooded sweatshirts, hats, lanyards, coffee mugs, towels and other assorted items, for IDOC staff to purchase. All merchandise is ready for pick up and payment during the open hours of operation. Custom order forms are available upon request, and payment must be cash or credit/debit card only.

"I am very pleased with and excited about the IDOC Reflections of Pride store. Because corrections is such a vital profession, each IDOC employee should take pride in what they do, and this store helps serve that purpose," said IDOC Commissioner Edwin G. Buss.



Customers purchase IDOC apparel from the Reflections of Pride store.

Thus, not only do the stores give IDOC employees the opportunity to show their pride in their work, but the stores provide an extra boost to training during particularly tight budgetary times.

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